

## *IN THE STUDIO* VIDEO PRODUCTION RATE SHEET

One-minute Portrait or Time Lapse:	\$900
Three-minute Artist's Portrait, Studio Tour, or Reception Opening:	\$1,900
Ten-minute Artist's Portrait and Interview:	\$3,500
Thirty-minute Artist's Interview:	\$,7000

### What you get:

#### One-minute video:

- Video and CD

#### Three-minute video:

- Video and CD
- Video Release Party at ART BOX
- 200 invitation postcards

#### Ten-minute video:

- Video and CD
- Release Party and Opening at ART BOX
- Two-week exhibition at ART BOX
- 200 card invitations

#### Thirty-minute video:

- Video and CD
- Release party and Opening at ART BOX
- Three-week exhibition at ART BOX
- 200 card invitations
- Quarter-page ad in THE Magazine

The one- and three-minute videos are a commercial that will capture who you are and your artistic process, which you can show to potential clients to elevate your profile.

The ten- and thirty-minute videos are intended as a more substantive profile of the artist and his/her work. All videos are interview based.

Every reasonable effort will be made to represent the artist in a respectful and truthful manner and the artist will have a chance to suggest changes to the rough-cut video before it is completed. One- to three-minute videos can be completed in three to four weeks. Ten- to thirty-minute videos take four to six weeks. (Dates will be set upon contract signing.)

One third is due upon signing of the contract, one third upon completion of the studio interview, and final payment is due upon completion of the video.

## Gallery Package

The “Gallery Package” of videos is intended to be used as a powerful enhancement to your traditional gallery website with the “gallery overview” video featured on your home page and “artist portraits” appearing on your “artists represented” page.

The “Gallery Package” consists of:

One three-minute video overview of the gallery

This may include a view of the entrance, scenes from an opening, or a walk-through of the exhibition rooms overlaid with dialogue from the owner or director talking about their vision, goals, and services with moments of him/her in their office or in the gallery in conversation.

Up to five one-minute artist portraits

The one-minute video is intended as a revealing snapshot of the artist and his/her work. They include shots of the artist in conversation and finished work. The five interviews will be conducted on location at the gallery in one all-day session. Or, for an extra fee, in the artist's studio. Their length can also be adjusted. Adjustments and up-charges are listed below.

Basic Package:

One three-minute gallery overview and up to five one-minute artist portraits      \$6,000.

Premium Package:

One three-minute gallery overview, two three minute reception videos, and up to five one-minute artist portraits      \$9,200.

Up-charge for each additional artist's portrait      \$700.

Up-charge for in-studio filming of interviews      \$150.

Up-charge for two-minute artist's portrait      \$600.

Production times vary. Dates will be set upon contract signing.

(Rates listed are for video production only. In-house web design and execution is also available and billed at an hourly rate.)

## Agreement For Video Production Services (Artist)

I, \_\_\_\_\_, (client) am contracting STAN BERNING STUDIO and CLEAN AND SIMPLE STUDIOS (producers) to make a one-, three-, ten-, or thirty-minute video (circle one) for a total cost to me of \$ \_\_\_\_\_ due in three equal payment of \$ \_\_\_\_\_, the first payment due upon the signing of this agreement, the second payment due upon completion of the filming of the interview, and the final payment due upon completion and delivery of the video.

All completed media and services supplied by the Producer shall be of applicable production standards.

Every effort will be made to represent the subject in an honest and truthful manner and the client will have one chance to suggest changes to the rough-cut video before it is completed. It is understood by all parties that, due to the nature of the video production process, not all change-requests can be fulfilled. The results of the final video remain the responsibility/prerogative of the videographer.

The Client owns all rights, title, and interest in and to the media. The Producer has a license to use the finished media for promotional purposes.

Any dispute arising out of this contract will be settled by means of arbitration in the county in which the producer resides.

This contract for services includes these features:

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Video Production Notes:

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Please print name, sign, and date

Stan Berning Studios

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## Agreement For Video Production Services (Gallery)

I, \_\_\_\_\_, as a representative of \_\_\_\_\_ am contracting STAN BERNING STUDIO and CLEAN AND SIMPLE STUDIOS to produce the below agreed upon videos at a total cost of \$\_\_\_\_\_ due in three equal payment of \$\_\_\_\_\_, the first payment due upon the signing of this agreement, the second payment due upon completion of the filming of all interviews, and the final payment due upon completion of all videos.

All completed media and services supplied by the Producer shall be of applicable production standards.

Every effort will be made to represent the subjects in an honest and truthful manner and the client will have one chance to suggest changes to the rough-cut video before it is completed. It is understood by all parties that, due to the nature of the video production process, not all change-requests can be fulfilled. The results of the final video remain the responsibility/prerogative of the videographer.

The Client owns all rights, title, and interest in and to the media. The Producer has a license to use the finished media for promotional purposes.

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This contract for services includes these features:

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Video Production Notes:

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Please print name, sign, and date

Stan Berning Studios

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